

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT24/12 09.44  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6394143

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST#1274</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 00/22/11 00:00

\*\* NEW ORDER \*\*  
 TTLS \$349850..90X  
 PLS CFM, THX 10/24

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

AMERICAN CROSSROADS

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	SEC	:	RATE	:	START DATE	:	END DATE	SPTS/WK	WEEK INVT	:	DAYS	TOTL SPTS
:LINE#:	:	:	:	:	:	:	:	:	DATE	:	DATE	/WK	INVT	:		SPTS

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1274  
AGENCY PRODUCT CODE = 27

1	100P-300P	30	\$1,700.00	11/2	11/2	1	FRI
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PROGRAM : THE CHEW/GENERAL HOSPITAL  
CON COM1: THE CHEW/GENERAL HOSPITAL

2	1000A-1100A	30	\$1,400.00	11/2	11/2	1	FRI	1
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PROGRAM : MILLIONAIRE/FEUD  
CON COM1: MILLIONAIRE/FEUD

OCT24/12 09.44  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
3			1000P-1100P PROGRAM : 20/20 CON COM1: 20/20	30		10000.00	11/2	11/2	1		FRI	1
4			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	11/2	11/2	1		FRI	1
5			1100A-1200N PROGRAM : THE VIEW CON COM1: THE VIEW	30		\$4,500.00	11/2	11/2	1		FRI	1
6			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,500.00	11/2	11/2	1		FRI	1
7			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,500.00	11/2	11/2	1		FRI	1
8			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,900.00	11/2	11/2	1		FRI	1
9			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	11/2	11/2	1		FRI	1
10			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	11/2	11/2	1		FRI	1
11			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	11/2	11/2	1		FRI	1

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12			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$6,500.00	11/2	11/2	1		FRI	1
13			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	11/2	11/2	1		FRI	1
14			700P-730P PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		10000.00	11/2	11/2	1		FRI	1
15			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$4,000.00	11/2	11/2	1		FRI	1
16			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$1,400.00	11/2	11/2	1		FRI	1
17			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,700.00	11/5	11/5	1		MON	1
18			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,400.00	11/5	11/5	1		MON	1
19			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	11/5	11/5	1		MON	1
20			1135P-1205A PROGRAM : NIGHTLINE CON COM1: NIGHTLINE	30		\$4,000.00	11/5	11/5	1		MON	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
21			1200N-100P	30		\$2,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
22			300P-400P	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : THE STEVE HARVEY SHOW												
CON COM1: THE STEVE HARVEY SHOW												
23			400P-500P	30		\$1,900.00	11/5	11/5	1		MON	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
24			500A-530A	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
25			500P-530P	30		\$4,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
26			530P-600P	30		\$4,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
27			600P-630P	30		\$6,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
28			600A-700A	30		\$3,500.00	11/5	11/5	1		MON	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
29			700A-900A	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1 : WHEEL OF FORTUNE	30		10000.00	11/5	11/5	1		MON	1
31			800P-1000P PROGRAM : DANCING WITH THE STARS CON COM1 : DANCING WITH THE STARS	30		25000.00	11/5	11/5	1		MON	1
32			900A-1000A PROGRAM : JEFF PROBST CON COM1 : JEFF PROBST	30		\$1,400.00	11/5	11/5	1		MON	1
33			1205A-1235A PROGRAM : HOT TOPICS (AFTER NCAA FTBL.) CON COM1 : HOT TOPICS (AFTER NCAA FTBL.)	30		\$800.00	11/3	11/3	1		SAT	1
34			1235A-135A PROGRAM : CRIMINAL MINDS CON COM1 : CRIMINAL MINDS	30		\$700.00	11/3	11/3	1		SAT	1
35			1200N-1230P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1 : EYEWITNESS NEWS @ NOON	30		\$1,500.00	11/3	11/3	1		SAT	1
36			500A-600A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$800.00	11/3	11/3	1		SAT	1
37			600A-900A PROGRAM : EYEWITNESS NEWS CON COM1 : EYEWITNESS NEWS	30		\$2,400.00	11/3	11/3	1		SAT	1
38			700P-800P PROGRAM : JEOP/WHEEL CON COM1 : JEOP/WHEEL	30		\$5,000.00	11/3	11/3	1		SAT	1

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:LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	:SPTS:
39			800P-1130P	30		22000.00	11/3	11/3	1		SAT	1
PROGRAM : SAT NT FTB-ABC												
CON COM1: SAT NT FTB-ABC												
40			900A-1000A	30		\$3,800.00	11/3	11/3	1		SAT	1
PROGRAM : GOOD MORNING AMERICA - SAT.												
CON COM1: GOOD MORNING AMERICA - SAT.												
41			1130P-1200M	30		\$2,250.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTSNIGHT ON NINE												
CON COM1: SPORTSNIGHT ON NINE												
42			1100A-1200N	30		\$4,000.00	11/4	11/4	1		SUN	1
PROGRAM : THIS WEEK												
CON COM1: THIS WEEK												
43			1200N-1230P	30		\$1,800.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
44			500A-600A	30		\$900.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
45			600P-630P	30		\$4,000.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
46			600A-900A	30		\$2,400.00	11/4	11/4	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
47			100P-300P	30		\$1,700.00	11/1	11/1	1		THU	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												

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48			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,400.00	11/1	11/1	1		THU	1
49			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	11/1	11/1	1		THU	1
50			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,500.00	11/1	11/1	1		THU	1
51			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,500.00	11/1	11/1	1		THU	1
52			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,900.00	11/1	11/1	1		THU	1
53			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	11/1	11/1	1		THU	1
54			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	11/1	11/1	1		THU	1
55			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	11/1	11/1	1		THU	1
56			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$6,500.00	11/1	11/1	1		THU	1

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57			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	11/1	11/1	1		THU	1
58			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$4,000.00	11/1	11/1	1		THU	1
59			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		10000.00	11/1	11/1	1		THU	1
60			900A-1000A PROGRAM : JEFF PROBST CON COM1: JEFF PROBST	30		\$1,400.00	11/1	11/1	1		THU	1
61			100P-300P PROGRAM : THE CHEW/GENERAL HOSPITAL CON COM1: THE CHEW/GENERAL HOSPITAL	30		\$1,700.00	10/30	10/30	1		TUE	1
62			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: MILLIONAIRE/FEUD	30		\$1,400.00	10/30	10/30	1		TUE	1
63			1100P-1135P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	10/30	10/30	1		TUE	1
64			1200N-100P PROGRAM : EYEWITNESS NEWS @ NOON CON COM1: EYEWITNESS NEWS @ NOON	30		\$2,500.00	10/30	10/30	1		TUE	1
65			300P-400P PROGRAM : THE STEVE HARVEY SHOW CON COM1: THE STEVE HARVEY SHOW	30		\$1,500.00	10/30	10/30	1		TUE	1



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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
66			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$1,900.00	10/30	10/30	1		TUE	1
67			500A-530A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$1,500.00	10/30	10/30	1		TUE	1
68			500P-530P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	10/30	10/30	1		TUE	1
69			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	10/30	10/30	1		TUE	1
70			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$6,500.00	10/30	10/30	1		TUE	1
71			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	10/30	10/30	1		TUE	1
72			700A-900A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,000.00	10/30	10/30	1		TUE	1
73			730P-800P PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		10000.00	10/30	10/30	1		TUE	1
74			900A-1000A PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$1,400.00	10/30	10/30	1		TUE	1

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75			100P-300P	30		\$1,700.00	10/31	10/31	1		WED	1
PROGRAM : THE CHEW/GENERAL HOSPITAL												
CON COM1: THE CHEW/GENERAL HOSPITAL												
76			1000A-1100A	30		\$1,400.00	10/31	10/31	1		WED	1
PROGRAM : MILLIONAIRE/FEUD												
CON COM1: MILLIONAIRE/FEUD												
77			1100P-1135P	30		\$4,000.00	10/31	10/31	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
78			1135P-1205A	30		\$4,000.00	10/31	10/31	1		WED	1
PROGRAM : NIGHTLINE												
CON COM1: NIGHTLINE												
79			1100A-1200N	30		\$4,500.00	10/31	10/31	1		WED	1
PROGRAM : THE VIEW												
CON COM1: THE VIEW												
80			1200N-100P	30		\$2,500.00	10/31	10/31	1		WED	1
PROGRAM : EYEWITNESS NEWS @ NOON												
CON COM1: EYEWITNESS NEWS @ NOON												
81			300P-400P	30		\$1,500.00	10/31	10/31	1		WED	1
PROGRAM : THE STEVE HARVEY SHOW												
CON COM1: THE STEVE HARVEY SHOW												
82			400P-500P	30		\$1,900.00	10/31	10/31	1		WED	1
PROGRAM : DR OZ												
CON COM1: DR OZ												
83			500P-530P	30		\$4,500.00	10/31	10/31	1		WED	1
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												

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84			530A-600A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$2,000.00	10/31	10/31	1		WED	1
85			530P-600P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$4,500.00	10/31	10/31	1		WED	1
86			600P-630P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$6,500.00	10/31	10/31	1		WED	1
87			600A-700A PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		\$3,500.00	10/31	10/31	1		WED	1
88			700P-730P PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS	30		10000.00	10/31	10/31	1		WED	1
89			700A-900A PROGRAM : JEOPARDY CON COM1: JEOPARDY	30		\$4,000.00	10/31	10/31	1		WED	1
90			900A-1000A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$1,400.00	10/31	10/31	1		WED	1
PROGRAM : JEFF PROBST CON COM1: JEFF PROBST												
NOV/12 349850.00												
CONTRACT TOTAL 349850.00												
TOTAL SPOTS 90												

MARKET TOTALS \$1,295,740 WFTV 27% WKMG 29% WESH 24% WOFL 17% WKCF 1% WRBW 0% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SHARES ESTIMATED\*  
SVC- NSI  
DEMOS- RA35+\*